

2011 Sponsorship Opportunities

At the conference World Congress DSA 2011 the sponsors have the choice of three levels of sponsorships depending on the amount of the contribution. In addition there is the possibility of sponsorships that directly reduce the costs of the conference organization.

GOLD SPONSORSHIP: 12000Euro

- Company logo at the first 2011 conference web page for one year as Gold Sponsor and on sponsors web page
- Link to the company homepage from 2011 conference web page for one year
- Company logo at any printed material provided* at the 2011 conference as Gold Sponsor
- Exhibition space of 9sqm (97sqft), 2 Tables, chairs, power supply
- Two inserts in conference bag e.g. Brochure and CD-Rom
- Two full conference registrations
- Two tickets for banquet
- One conference presentation in case of an accepted paper
- Announcement at each day opening talk
- Appearance of the company logo as Gold Sponsor at pictures wall projection on breaks

SILVER SPONSORSHIP: 6000Euro

- Company logo at the 2011 conference sponsors web page as Silver Sponsor
- Link to the company home page from conference website
- Company logo at printed material provided* at the conference
- Exhibition space of 6sqm (65sqft) , 1Table, chairs, power supply
- One insert in conference bag e.g. Brochure or CD-Rom
- One full conference registration
- One ticket for banquet

BRONZE SPONSORSHIP: 4000Euro

- Company logo at the 2011 conference sponsors web page
- Link to the company homepage from conference web page
- Company logo at printed material provided* at the conference
- Exhibition space of 4sqm (43sqft), 1 Table, chairs, power supply
- One full conference registration

Other direct opportunities**

- | | starting at |
|--------------------------|--------------------------|
| • Conference bags | 750Euro/100 bags |
| • Coffee break | 350Euro/50 participants |
| • Welcome party | 350Euro/50 participants |
| • Lunch | 750Euro/50 participants |
| • Banquet | 1250Euro/50 participants |
| • Social event | 250Euro/50 participants |
| • Rent a conference room | 250Euro/50 participants |

* from the conference organization

** A detailed calculation depends from the sponsors individual requirements.

Please ask for other personalized proposals for your individual interest. We are delighted if you will consider on the above mentioned options. For any further information or to express your interest, please contact:

info@data-mining-forum.de

Additional Information

- The logo and the sponsor list will be updated 2 day after the sponsorship fee has been received.
- The imprints in the printed materials will be ready at the due time of the camera – ready copy.
- The deadline for the receipt of materials provided from the sponsor is June, 30th 2011.
- In any case of the sponsor absence from conference, there will be no refund. A 50% refund is available before May, 16th 2011. The sponsor will not appear any longer us such and entries will be deleted.
- All links and web entries will be removed at September, 4th 2011, except there is an announcement of a sponsorship for the conference World Congress DSA 2012 with a 50% payment of the intended sponsorship level. The remaining payment must be made latest until May, 16th 2012.
- The placing of sponsorship opportunities follow first come first serve.

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